

**Dubai's Renowned Artspace Gallery & COPIA Proudly Presents A Night Where
Fashion Meets Art Showcasing Hussein Madi's solo exhibition
& an exclusive first look at COPIA's luxury lifestyle.**

Dubai November 2011 - Artspace Gallery is pleased to be showcasing an innovative selection of works by the Lebanese artist Hussein Madi that is taking place from the 23rd of November to the 15th of December 2011. This exhibition is in collaboration with COPIA, a chance to get an exclusive first look at COPIA's luxury brands.

Born in 1938 in Chebaa, Lebanon, he lived between Rome and Beirut from 1973-1986. In 1986 he decided to stay permanently in Beirut. His art has been viewed by thousands of people around the world at such venues as the British Museum, the Venice Biennale and Tokyo's Ueno Museum.

Madi's joyful experiments in color and form have resulted in a unique body of work that relates to modern artists like Matisse and Picasso as well as to the principles of divine harmony that inform the abstract designs of Islamic art. Madi's work focuses on both figures and more abstract decorative works. Madi is known particularly for his delightful paintings of women, which are supposed to represent the daily life of ordinary women in Lebanese culture and society. These are of women both in the home and at leisure, whether relaxing on the beach, in their home clothes, or talking with their friends. His more abstract works are an extension of this as he paints leaves and natural vegetation as symbolism of life, beauty and happiness.

Whether in two or three dimensions, Madi's lines sing with a spontaneous freedom that belies the careful, even exacting, calculations that the artist invests in each work. The combination of meticulousness and sensuality is everywhere evident in Madi's work, inspired by his profound belief in "God's universal order, in which everything is different and yet composed of the same cosmic elements."

To give you more insight on our collaboration with COPIA:

Established and based in Dubai, COPIA offers intimate access to influencers and high net worth individuals of the Middle East region. Through COPIA's strong network and innate understanding of the region and its consumer trends, they are capable of introducing, connecting and positioning brands within the 'lifestyle' world. They 'spot' brands that have yet to enter / make it into the Middle East region and develop growth strategies to effectively build and expand their brand. They work to develop long-term strategies, where brand knowledge, creative sensibility, influencer networks, and brand integrity are at the core. Their strategies represent all the key elements and capture the essence of the brand whilst bearing

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in mind local market trends. They work on comprehensive plans to penetrate the target market and create top of mind positioning for our brands.

Exhibition opening

A cocktail reception will be held at Artspace, located in The Gate Village, DIFC, from 6:00 pm on the 23rd of November 2011. The e-invitation is attached.
Media is welcome from 5.00pm.

If interested in arranging an interview, please contact:

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Notes to Editor

About Artspace Gallery:

Launched in May 2003 at the Fairmont Dubai, Artspace Gallery invited Dubai and the region to acquaint themselves with Contemporary Middle Eastern Art. Having dedicated the past five years to promoting and establishing Contemporary Middle Eastern artists in the region, Artspace Gallery now boasts a portfolio of over 20 artists, and is located in the art district at The Gate Village, DIFC.

For more information and location:

Visit www.artspace-dubai.com or call +9714 3230820